

CZI 2017 CONGRESS & INTERNATIONAL INVESTMENT FORUM



CZI
CONFEDERATION OF
ZIMBABWE INDUSTRIES
Enterprise Leadership Service

Chemplex scoops the CZI Exporter of the Year Award

CHEMPLEX CORPORATION, a well-established group of strategic importance to the Zimbabwean economy scooped the CZI Exporter of the Year for 2017 at the recently held CZI Congress held in Victoria Falls.

Chemplex is a key supplier of fertiliser and crop chemicals to agriculture, chemicals for municipal water treatment, livestock production products, mining chemicals for the mining industry and industrial minerals for various sectors of the economy and other sectors. Founded in 1928 as a wholly owned subsidiary of AECI South Africa, Chemplex was bought by the Industrial Development Corporation of Zimbabwe (IDC) in 1990.

The company has six wholly owned operating divisions; ZimPhos, Dorowa Minerals, Chemplex Marketing, Chemplex Animal and Public Health (CAPH) and G&W Industrial Minerals. Chemplex owns 50 percent of ZFC and 36 percent of Sable Chemical Industries making it a key player in the national fertiliser industry.

With a well-diversified product portfolio feeding into key sectors of the Zimbabwean and regional export markets, the company is on a growth trajectory buoyed by the recovery of the local economy and robust regional markets growth.

Chemplex Corporation exports a wide



CZI Exporter of the Year Award winner Chemplex Corporation. Chemplex Corporation marketing director Noah Mudzimu (right) receiving the award from Industry and Commerce Minister Dr Mike Bimha while the CZI president Sifelani Jabangwe and Schwepes CEO Charles Msipa looks on.

range of products which include aluminium sulphate, sulphuric acid, magnetite, beneficiated phosphates and gypsum all from its local manufacturing operations.

The exports are into the region and international markets including Europe.

Chemplex runs its manufacturing operations based on Total Quality Manage-

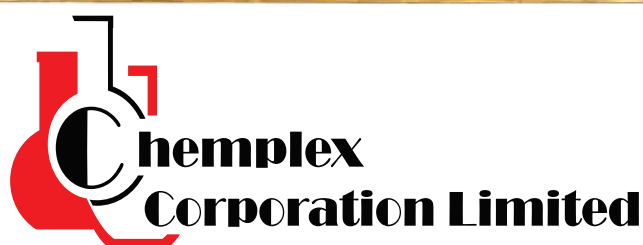
ment Systems (TQM) to ensure the best quality products for its customers both locally and regionally. It is accredited to the Standards Association of Zimbabwe ISO certification.

Much of this success is attributed to the recent recapitalisation by the Reserve Bank of Zimbabwe for the refurbishment of both Dorowa Mine and ZimPhos operations.

Further recapitalisation support is being mobilised by the shareholder the IDCZ which will further propel the growth of the company.

Chemplex Corporation would like to congratulate the CZI for holding a very successful annual congress with a fitting theme for Zimbabwe: *Growing Manufacturing Competitiveness: Realities and Realignment* and Chemplex Corporation were extremely encouraged to receive the CZI 2017 Exporter of the year award.

Chemplex Marketing is the group marketing arm of Chemplex. It markets the chemicals produced by ZimPhos such as sulphuric acid and aluminium sulphate and also imports a wide range of chemicals from all over the world for the mining, plastics, food and other industries. These chemicals are distributed countrywide and exported regionally through warehouses and distribution facilities in Harare and Bulawayo.



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Operations overview

A view of the ZimPhos plant



CHEMPLEX manufacturing activities are centred at ZimPhos, which is currently the country's sole producer of phosphate fertilisers, aluminium sulphate for municipal water treatment, sulphuric acid and other industrial chemicals. ZimPhos

operates a large factory complex at Msasa in Harare where phosphatic fertilizers are produced using phosphate rock supplied from Dorowa Mine. The plant is under refurbishment from an RBZ loan facility.

Dorowa minerals operations



Dorowa is an open cast mine where heavy earthmoving machinery owned by the mine is used. Ore is currently extracted

from two open pits where the ore is broken down by either ripping and dozing with bulldozers or drilling and blasting.

The rock is beneficiated into a concentrate for use in the fertiliser industry to produce superphosphates.

G & W Industrial Minerals

G&W mines and distributes industrial minerals such as limestone, dolomite, red and black oxide among others.

In 2010 the company was consolidated into the Chemplex group to take advantage of the

synergies. G&W's limestone resources are mainly located in Rushinga at a 5 000 ha concession estimated to hold over 300 million tonnes of ore with 54-56 percent CaO content. Agricultural lime is needed to reduce soil

acidity in a soil. The reduction or elimination of soil acidity will result in an increase in the solubility and availability of plant nutrients in the soil, thereby enhancing crop growth and boosting total yields.

ANLINK FREIGHT ZIMBABWE

extends heartfelt congratulations to
Chemplex Corporation Limited
on being crowned
Winner - Exporter Of The Year
at The CZI Annual Congress and Awards.

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on attaining the CZI Exporter of the Year Award.

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ZFC operations



ZFC Limited is the largest local manufacturer and distributor of fertiliser.

ZFC Limited manufactures a wide range of granular fertilisers. The comprehensive range consist of 'straights', 'compounds' and 'blends', all of which contain one or more of the three primary plant nutrients, which are nitrogen, phosphorous and potassium.

In order to assists farmers to get high yields, the company also stocks herbicides, fungicides, nematocides and insecticides to get rid of weeds, diseases, nematodes and pests.

Crop protection using chemicals ensures that the farmer gets a good quality crop. The organisation also offers speciality and liquid fertilisers and these are mostly, but not exclusively, targeted at the horticultural sector e.g. Foliar 15, Wuxal 3-2-1, Quick Start, Quick Grow and Best Bloom which can be applied through foliar application.

ZFC Limited provides technical and advisory back up to farmers. This is done through a team of

highly qualified and experienced agronomists.

Through farm visits, the team helps farmers by giving back up service.

The objective is to ensure that the farmers get high yields from their crops. In order to promote excellence and continual improvement in farming. ZFC Limited runs quarterly training sessions for farmers on how to grow various crops, best farming practices and the safe use and handling of chemicals.

The company services the entire farming community, namely large-scale commercial, communal, re-settlement, small-scale, commercial sectors, estates and corporate organisations.

The organisation sells directly to the farmer or via stockists, co-operatives, traders and its own depot network. ZFC limited targets countries within the SADC regions for exports.

Chemplex Animal & Public Health

CHEMPLEX Animal & Public Health (CAPH) is the leading manufacturer and distributor in Zimbabwe of cattle dips and other formulated veterinary products as well as public health pesticides particularly for malaria vector control.

The division is based at a purpose built formulations factory at Sunway City in Msasa, Harare.

CAPH is currently the market leader in cattle dips, supplying the Department of Veterinary Services with amitraz and deltamethrin-based dips for use country-wide.

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The Directors, Management and Staff of High Profile Motors would like to congratulate Turnall Holdings on winning the CZI Energy Efficiency Award.



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Growing competitiveness in fast-changing environment

THE world is changing very fast and there is need for quick adaptability, efficiency and effectiveness as well as greater transparency in the way things are done. There is also a requirement for timeliness in product development and delivery. This was said by the Vice Chancellor of Africa University, Professor Munashe Furusa (pictured) while making a presentation during the CZI congress in Victoria Falls.

Professor Furusa was presenting a paper titled: *Manufacturing Competitiveness Realities and Realignment* in line with the CZI congress theme. He said the changing world required new mind sets, new quality products, new services, new processes and new strategies.

He said that building advanced manufacturing in Zimbabwe requires attracting new manufacturing firms to Zimbabwe and supporting the evolution of current industries from traditional to advanced manufacturing that is globally competitive. It also requires expanding international trade capacities, cutting edge research that fosters innovation and partnerships between universities, government and industry.

Globally, he said, business models were radically changing the workplace and the way work is done. The need for cross cultural competency was highlighted, which is the ability to operate in different cultural settings.

"Diversity is driver of innovation (What makes a group truly intelligent and innovative is the combination of different ages, skills, disciplines, working and thinking styles). Successful employees are able to identify and communicate points of connection (shared goals, priorities, values)," he said in his presentation.

It also highlighted in the presentation included the need for computational thinking, the ability to translate vast amounts of data into abstract concepts and to understand data based reasoning.

Professor Furusa said that in building advanced manufacturing, robust initiatives, innovative and powerful approaches as well as



unwavering political will and 'faith-filled' commitment was needed. Also needed are well-structured honest and inclusive conversations about national priorities and business interests and integrated transformation of all our organisations and institutions.

He spoke of thoughtfully developed delivery strategy and co-creative collaborations among business and industry groups, professional and civic organizations, formal and informal sectors, government, and educational institutions as critical in achieving the required levels of transformation.

Institutions of higher learning also have a role to play and a number of things can be learnt from universities globally.

Known for their track record of research and innovation, they have moved from research and development to research, innovation, enterprise development and business incubation paradigm and there are legal frameworks within and outside the institutions that enable them to carry out development of enterprises through the commercialisation of knowledge.

Turkey demonstrates industrial prowess at CZI congress

THE Confederation of Zimbabwe Industries (CZI) Annual Congress this year hosted two international business delegations from Turkey and India, with the main aim of promoting the business relations and investment opportunities.

Turkey-Africa Business Councils (DEIK) coordinating chairman Tamer Taskin made a presentation on the involvement of Turkey on African business development and the growth of Turkey's economy.

Turkey is one of the world's largest economies which is involved in plenty industrial activities including automotive industry, producing over one million vehicles per year and vehicle exports reaching \$20 billion. They are also the largest TV and white goods producer in Europe.

Taskin said Turkey exports over 1 800 types of agricultural products to 190 countries hence dominating on the world economic powerhouses.

The Aerospace and Defence industry of Turkey also contributes to the success of Turkey's economy as it generates around \$1,7 billion yearly.

Turkey has around 332 884 manufacturing companies, in over 284 organise industrial zones.

The country is also involved in agriculture, livestock and fishing as well as the high income generating textile and apparel industry.

Turkey has over a thousand of project across the African continent including in Zimbabwe. The country has invested \$6,2 billion in Africa and created 78 000 jobs.

Turkey imports various products from Zimbabwe such as gold, animal hides as well as tobacco leaf while exporting products like tractors, motor vehicles and spares and plastic packaging materials to Zimbabwe and other African countries.

Taskin told CZI congress delegates that: "We used to complain a lot, then we learnt two words, production and quality."

Commenting on the importance of infrastructure, logistics and general economy, he said: "Transport cost is important, but transport time is even more important."

"We are ready to help Zimbabwe in best way we can. When looking at problems facing the country, people what to look at joblessness.

"There is a tendency to focus on solving joblessness but you cannot. However, if you solve the private sector problems, then you are solving jobless problem."



Innovation that excites

CONGRATULATIONS ON YOUR HARVEST



Nissan Cloverleaf Motors applauds **Seedco** on sowing the seed of hard work and dedication to become the first Runner Up in the Listed Companies Category.

May you continue to harvest more success in the future.

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- Nissan Dealer of the Year 9 Times
- Nissan After Sales Achievement Award 2015

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First Runner Up

under the Listed Companies Category at the recently held CZI Annual Congress.

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Provincial award first runner-up Midlands Province Dendairy.



The 2017 CZI award winners.

CZI 2017 Annual Awards

Exporter of the Year

Winner: Chemplex Corporation
First runner-up: Beitbridge Juicing
Second runner-up: Kefalos Cheese

Listed Company of the Year Award

Winner: Art Corporation
First runner-up: Seed Co Zimbabwe
Second runner-up: Colcom

Buy Local Award

Winner: Metro Peech
First runner-up: N. Richards
Second runner-up: OK Zimbabwe

Lean Leadership Awards

BOC Gases
TelOne
Crystal Candy
ZFC Limited

CZI-ZETDC Energy Efficiency Award

Winner: CAFCA
First runner-up: Sino Zimbabwe
Second runner-up: Turnall

Regional Chamber winners Midlands

Winner: Sino Zimbabwe
First runner-up: Dendairy

Mashonaland

Winner: CAFCA

First runner-up: National Tyre Services

Manicaland

Winner: Tanganda Tea

First runner-up: Willowton Group

Matabeleland

Winner: Turnall Holdings

First runner-up: Delta Beverages.



Judith Mbetu of Schweppes Holdings Limited (far right) receiving award for first runner-up in the exporter of the year on behalf Beitbridge Juicing Ltd, subsidiary of Schweppes Holding Limited.



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