



Pre-Show Supplement

ZITF boosts national trade



Namibian President Hage Gottfried Geingob

PREPARATIONS for the 58th edition of the Zimbabwe International Trade Fair (ZITF) are on course, running from April 25-29, at the Zimbabwe International Exhibition Centre in Bulawayo.

The ZITF is one of the largest intra-regional trade fairs south of the Sahara.

An annual exhibition which offers exposure to trade and public visitors, the multi-sectoral, multi-national expo provides a convenient trade hub for the region.

Its location in Bulawayo, the centre of southern Africa, is at the crossroads of the regional trade and transportation routes.

ZITF brings together a diverse audience to promote trade and investment in the country.

The 2017 exhibition will run under the theme: *"Harnessing Linkages for Industrial Development."*

ZITF 2016 was held from 26 to 30 April under the theme: *"Innovate, Integrate, Industrialise."*

ZITF 2016 recorded a marginal decline in the number of exhibitors with 16 nations represented, down from the previous year where 19 nations were represented.

Companies from Harare made up 51 percent of exhibitors and 26 percent were Bulawayo-based companies.

Other cities around Zimbabwe accounted for seven percent.

Namibian President Hage Gottfried Geingob will officially open this year's 58th edition of the ZITF on April 28.

Highlights of the five-day event include the ZITF International Business Conference on April 26, organised in partnership with the National Economic Consultative Forum.

The International Business Conference is an annual business forum for decision makers both in the public and private sectors, to discuss pertinent economic and political issues and map the way forward.

The conference seeks to create a hands-on opportunity and a business networking environment thereby contributing to the economic growth of the nation.

In the past, the conference deliberations and resolutions have been used to inform policy and industrial development.

In terms of participation, the conference brings together policy makers, international and domestic industrialists, indigenous entrepreneurs, academics and business leaders who are interested in positively contributing to the economic development agenda.

Vice-President Emmerson Mnangagwa will deliver the keynote address at the conference.

A forum on original equipment manufacturers will be held on April 27 in conjunction with the Confederation of Zimbabwe Industries.

The trade fair will also run concurrently with sector-specific expos — A'sambeni Africa Business Tourism Expo, Ultimate Home, Pakprint and Scholastica.

Get Connected, visit ZITF 2017!!



ZITF provides participants with:

- un-paralleled access to markets,
- abundant opportunities to make direct contact, with your target audience and
- access to policy makers and decision makers.

ZITF APRIL 25-29
2017
Business days April 25-27

Register online for free entry, www.zitf.net.

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**Harnessing Linkages for
INDUSTRIAL DEVELOPMENT**



Z I M B A B W E I N T E R N A T I O N A L T R A D E F A I R

CIMAS Medical Laboratories receive quality award

CIMAS Medical Laboratories' quality standards were once again acknowledged, when they recently won the Large Enterprise – Company of the Year Award at the SADC 2017 Annual Quality Awards held in Swaziland.

The Laboratories, which in 2014 became the first medical laboratory in Zimbabwe to attain ISO 15189 Accreditation, the international standard for medical laboratories, were entered for the awards after winning the 2016 National Annual Quality Awards (NAQA), which are coordinated by the Standards Association of Zimbabwe (SAZ).

CIMAS Medical Laboratories fall under the Medical Services Division of the Cimas Group. They assist doctors round the clock with the diagnosis and management of diseases through carrying out laboratory tests on samples and specimens from patients.

They offer pathology testing services in a number of disciplines including haematology, biochemistry, serology, histology and microbiology, among other disciplines.

The laboratories utilise the latest technology to provide doctors with results quickly through e-mail or on their mobile phone.

Some hospitals receive results on a hospital printer as soon as they are ready.

There are branches in Mutare, Gweru and Kwekwe, in addition to the Harare and Bulawayo laboratories.

Those who visit the CIMAS stand at the ZITF exhibition will be able to find out more about these services together with services that are provided by the society's other divisions.

These include medical aid, primary healthcare clinics and the CIMAS Emergency Air Rescue Service.

The Medical Aid Division offers six standard medical aid packages to cater for different income groups.

The packages are Basicare, Primary, General, Classic Private Hospital, Private Hospital and Medexec.

Information on all these medical aid packages will be available at the stand.

To complement these primary medical aid packages there is also Healthguard International, a CIMAS owned subsidiary which focuses on giving members access to international health services.

There are CIMAS primary healthcare clinics in cities and towns throughout the country.

Although intended primarily to provide members of CIMAS Medical Aid with an affordable service, they provide a service to anyone who seeks it.

The CIMAS Emergency Air Rescue Service offers emergency medical evacuation to hospitals from anywhere within the region.

It also provides a service whereby a doctor or nurse or both accompany on a regular commercial flight a person who is not in need of emergency air evacuation but is not sufficiently well to travel alone.

As in past years, those who visit the CIMAS stand at the Trade Fair will be able to have their blood pressure and blood sugar levels tested there.

They will also be able to find out what their ideal weight should be using the Body Mass Index, which is a measure of relative weight based on an individual's mass and height.

Safeguard's products and services meet international standards

SAFEGUARD Security's products and services are among the best to be found anywhere.

The company enjoys a well-deserved reputation not only for innovativeness and effectiveness but for the excellence of its customer service.

Safeguard is continuously receiving awards in recognition of its service excellence.

It keeps abreast of developments in security technology internationally to ensure the world's latest security solutions are available in Zimbabwe.

Last month Safeguard was awarded the Outstanding Security Company of the Year Award in the 2016 Megafest Awards. This is the second year in a row that the company has received this award.

Safeguard has also received the Contact Centre Association of Zimbabwe Customer Service Excellence Award for the Security Sector for several years now.

The company makes use of the latest technology in just about all of its operations, which include its security guard, cash-in-transit, alarms, rapid response and investigations services.

Safeguard has been in the security industry for more than four decades.

The company takes pride in its ability to provide tailored security solutions for any residential or business requirements.

It has become well-known for the effectiveness of its services and products in the fight against crime, which

has significantly increased over the past few months countrywide.

Safeguard caters for a broad range of clients, which include supermarkets, banks, shops, embassies, industrial sites, farms and mines.

Its dedication to providing services that are second to none can be seen in the unique products it has to offer.

For instance, Safeguard's rapid response customers can have their mobile phone programmed to give them a panic button facility which can be used in any emergency anywhere in the country, provided there is a mobile network connection.

Safeguard is the first security company in Zimbabwe to introduce the Bloodhound smartphone-based guard monitoring system that utilises a Global Positioning System (GPS) locator to provide a guard's exact location at any time during his tour of duty.

Safeguard is also the certified installer in Zimbabwe of South African Bureau of Standards certified Xpanda security doors and screens, which provide added protection for doors and windows.

Some of the doors are being assembled locally and can be customised to meet any requirements.

The company's personnel are dedicated to providing clients with the most appropriate security solution for their premises and valuables.

Free quotations as well as consultations can be requested at any of Safeguard's branches countrywide.



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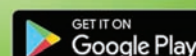


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THE Kia K2700 was originally launched in 2002 and was Kia's major entry into the commercial vehicle market and light weight truck segment. As the Kia team began to design the vehicle, their target market was tradesman such as plumbers, builders, electricians etc. However when the finished product came out the vehicle captivated a broader spectrum of customers.

The K2700 was designed with so much comfort and refinement which you would normally expect to find in a passenger car. It has a spacious cabin with a carrying capacity of three people, the middle seat can be folded if additional storage space is required. The seats in the K2700 truck are fitted with extra cushions at the back and at the bottom of the driver's seat aiming at providing extra comfort and minimising driver fatigue especially when travelling for long distances. Storage is not a problem as it is equipped with a multi-functional centre console for the organisation of small miscellaneous items and two cup holders for that morning coffee or tea on the way to work. The glove compartment also offers complimentary storage with up to 11 litres of storage space.

The engine on the Kia 2700 is a 2,7 litre diesel that delivers a maximum power of 57kW/4000 rpm and a maximum torque of 172Nm/2400 rpm. The Kia is less thirsty when it comes to fuel consumption; furthermore it has been designed to keep CO2 emissions to a lower level. The 60 litre tank goes a long way and minimises visits to the service station! The five speed manual gearbox uses the power effectively to obtain maximum use of engine torque. The suspension on the K2700 is double wish-bone with torsion beam at the front and leaf spring at the back to provide maximum vehicle stability especially when carrying loads. The most amazing feature on the K2700 is its advanced noise reduction technology which makes driving pleasurable as you can easily hear what's playing on the radio clearly. The power steering on the vehicle makes it very easy to manoeuvre and its turning radius is 4,93cm.

Another essential feature on the k2700 is the air conditioning system which adds on to the comfort that already exists in the vehicle. The windows are electronically powered and the driver's seat easily slides and reclines.

The key less entry is also practical especially for someone who handles a lot of tools and equipment as they can easily slide it into their pocket. Safety is paramount at Kia and the K2700 is testament of that, it has a seat belt warning light which buzzes if the passengers are not belted. The wide bumper and large clear lens headlight also adds to its array of safety features. It has a driver air bag which pops if the vehicle is involved in an accident. The vehicles ABS system is always on standby especially when you suddenly brake.

The Kia K2700 is suitable for more urban hauling and cartage work such as construction. It has a ground clearance and is a useful and versatile addition to a commercial fleet of vehicles.

For pricing and availability visit KIA Motors Zimbabwe, the authorised KIA dealer.